

## Freedom of Information (Scotland) Act 2002

DATE RECEIVED	01/06/2022	SUBJECT	Board Information		
PASSED TO	Corporate Services	DATE PASSED	01/06/2022	RESPOND BY	21/06/2022
CATEGORY	Private	FoI NUMBER	2022-199		

Question/s to be answered:

1. What information is held on the political affiliation of board members and senior staff within your organisation?

Board members are required to disclose political affiliations. This information is publicly available on the Board website:

<https://www.shb.scot.nhs.uk/board/interests.asp>

2. The current annual cost of press and media for your organisation, and the total number of personnel employed to handle press and media for your organisation

There are no costs for press and media for NHS Shetland with the exception of ad hoc advertising as required.

NHS Shetland shares a communication team with NHS Orkney through a Service Level Agreement (SLA) and within this does not have staff dedicated solely to external press and media. The team is responsible for external, internal and digital communication.

The SLA addresses the funding of the joint communications unit. There are 3 full time members of staff in the joint team and the costings also include 0.3 WTE Band 8A management overheads (including the overseeing of the communications unit, advising and inputting to communications development and sign off, budget management and participating in the out of hours on call rota as required).

The cost of this to each organisation is currently £86,253 per annum. It must be noted this is for all corporate communication work and not limited to external press and media handling.

3. What guidelines have been issued to your organisation by the Scottish Government on press releases and media?

We do not generally receive guidelines regarding communications from the Scottish Government with the exception of in the run up to election periods.